

Dear {NAME},

This October, I am joining award-winning actor and Director, Matt Bomer in the fight against AIDS by participating in AIDS Walk Wisconsin and 5K Run, the state's largest HIV fundraising event. I need your help.

For 29 years, AIDS Walk Wisconsin has been raising critical funds to support the AIDS Resource Center of Wisconsin (ARCW). Serving the entire state, ARCW provides life-saving medical, dental and mental health care, as well as social service programs like food pantries and housing assistance for people living with HIV/AIDS. People with HIV in Wisconsin live longer than in any other state in the nation because of organizations like ARCW.

Sadly, many people with HIV are affected by poverty and their inability to pay for routine care. Currently, 93% of ARCW patients live below the poverty level and the cost of providing HIV health care and services at ARCW will reach \$3 million. But you can make a difference.

Please support the programs and services of ARCW with your pledge today. Each donation means people living with HIV in Wisconsin will have access to life-saving care and medications. It's as simple as completing the form below or going online and making a donation.

My goal is to raise \${ENTER AMOUNT HERE}. Visit aidswalkwis.org to pledge online, or complete the information below and return it to me (my address is at the bottom of this letter). You may enclose your check or credit card information, made payable to AIDS Walk Wisconsin.

Thank you for your support and for moving us closer to a world free from AIDS!

Suggested pledge amounts. Please check the amount you wish to contribute.

\$200 \$150 \$100 \$75 \$50 \$25 \$10 Other: \$ _____

Your name: _____

Your address: _____ City/State/Zip _____

My donation is enclosed: Check Credit Card Card Type: _____

Full Name on Card: _____

Credit Card Number: _____ Exp. Date: _____

Return to:

{PLACE YOUR ADDRESS HERE}